

## Genuine Transfer Effect technology: a proven solution

Both **Termidor®** termiticide/insecticide and **Alpine® WSG** insecticide feature this non-repellent technology. Since ants don't know the insecticide is present, they cross through treatment areas and are exposed to the product. Via social interaction, ants then unknowingly transfer the insecticide to other ants in the colony due to genuine Transfer Effect technology.

To fully protect your home from ants, rely on products with genuine Transfer Effect technology.

**What every homeowner should know  
about premium ant control**



## Protect your home from ants, inside and out, with genuine Transfer Effect technology

*Rely on a proven duo, **Termidor®**  
Termiticide/Insecticide and **Alpine® WSG**  
Water Soluble Granule Insecticide*



## The truth about do-it-yourself treatments

Did you know that do-it-yourself ant control efforts can worsen your ant problem? Most over-the-counter sprays and repellents can cause a phenomenon called “budding,” in which the repellent insecticide splits a single colony into multiple colonies. Repellent sprays can also trap ants inside your home—and that’s the last thing you want.

For the confidence that your ant problem will be eliminated, call your pest management professional (PMP). Your PMP knows about the most effective technologies and products, like **Termidor**® termiticide/insecticide, the nation’s most trusted ant control solution, and **Alpine**® WSG insecticide, the newest innovation in ant control.



## The duo that provides a full spectrum of control

**Termidor**® termiticide/insecticide and **Alpine**® WSG insecticide work in combination to protect your home from ants, inside and out. **Termidor** termiticide/insecticide is applied around the outside perimeter of your home, while **Alpine WSG** insecticide is applied within your home to protect you from ants that come inside looking for a food, water, or nest source.

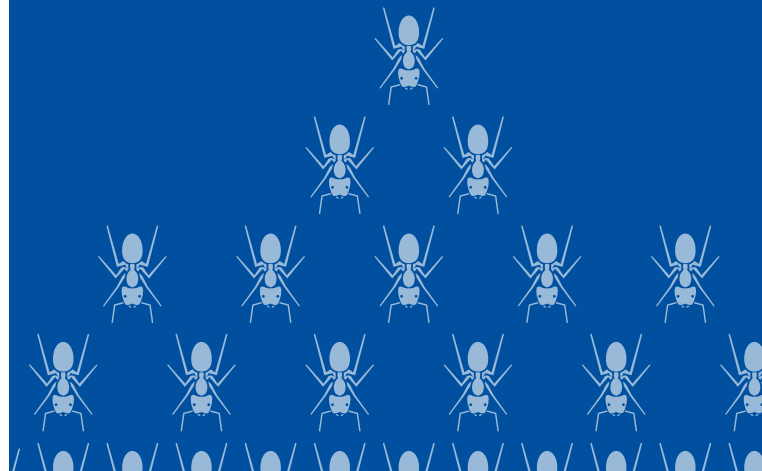
Advantages of **Termidor** termiticide/insecticide:

- Exhibits genuine Transfer Effect technology
- The nation’s most trusted ant control solution
- More than 14 years of proven performance
- Developed with your family and pets in mind
- Virtually odor-free

Advantages of **Alpine WSG** insecticide:

- Exhibits genuine Transfer Effect technology
- When used as intended, there’s no odor, so you won’t have to leave home after an application
- When used as intended, it won’t stain your furniture or carpet
- When used as intended, it won’t harm pets or people

Ask your pest management professional about **Termidor** termiticide/insecticide and **Alpine WSG** insecticide. Together, they provide complete ant control for your home.



## Pest prevention tips

Get rid of pests—then keep them away by following these easy tips. Ants, like other nuisance pests, need food and water, and a way to gain access to your home. Since they can be very persistent, you need to be vigilant and consistent yourself. By taking some simple steps to help control nuisance pests, you can be part of the solution.



### Inside tips:

- Clean up spilled food and beverages
- Diligently take out the trash
- Rinse out jars and containers before you place them in trash cans and recycling bins
- Pick up and store your pet’s food before going to bed

### Outside tips:

- Openings around doors and windows should be sealed
- Keep rain gutters clear to prevent a moisture source
- Trim tree branches, shrubs, and foliage away from the house; ants can use limbs as “bridges” to gain access
- Put firewood up off the ground and away from the house

Users must always read and follow label directions.

A **Termidor**® termiticide/insecticide application can only be performed by a licensed pest professional. **Termidor** is not labeled for termite use in New York State. **Alpine**, **Termidor** and the **Termidor** logo are registered trademarks of BASF. © 2016 BASF Corporation. All rights reserved. PSS 16-20-920